
Rumble in the Jungle – Countdown to the 2010 Federal Election

<http://rumbleinthejungle.webcomment.com.au/election-2010>

Victoria, Melbourne 19th July 2010

It's that time again - the fight is on to win our votes to secure the keys to The Lodge in Canberra!

At Helix Digital we have decided to give the candidates a place to battle it out online for the world to see. Three of the teams that will be competing are the ALP, the Coalition and the Greens and of course any other ring-ins you choose.

Regular bouts (online discussions) will be held right up to Election Day using our WebComment tool. These bouts will involve your chosen candidates answering the questions you post. The Rumble will help you decide their fate - at the place they fear most - the ballot box. The more questions you ask the better the chance we will have of getting the opposing candidates into the Arena. Get your questions rolling in! There is no limit.

The beauty of Rumble in the Jungle is that you the public choose who will battle it out in the Arena and what questions they will be asked.

The first battle will be held this week on Thursday 22nd July at 11.30am.

Put this date in your calendar and get ready to sit and watch two opposing candidates battle it out in the arena, in a bid to secure your votes.

For further information please contact:

Nicole Papaz
Sales and Marketing Assistant
Helix Digital

Phone: 03 9413 6070
Fax: 03 9413 6089

nicole.papaz@helixdigital.com.au